

# PRSSA @

## Central Michigan University

Hello everyone,

Even though the summer flew by, I hope you all are getting well adjusted to classes and are excited about all the wonderful opportunities CMU PRSSA has to offer this year.

If you are new to our chapter this year, let me be the first to welcome you. PRSSA is a pre-professional, national, student organization offering hands-on experience for students interested in public relations and related fields.

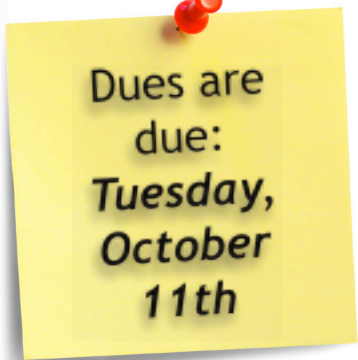
Being a member of PRSSA allows you the opportunity to attend conferences, travel, network with professionals and students, attend agency tours, learn tools to help you start your career and much more.

I encourage you to attend our bi-weekly meetings on Tuesday at 8 p.m. in Moore 108. If you aren't able to attend our general meetings there are still tons of ways for you to get involved. Throughout the week CMU PRSSA offers committee meetings. Each committee is different and has its own special purpose. You can join one or you can join them all.

Freshmen and Sophomores interested in joining PRSSA, but not sure exactly where to start, are highly encourage to sign up for our Mentor/Mentee program. Students will be paired up with an upperclassman who will help them learn the ins and outs of the IPR major, different types of PR and our chapter.

Hope you all have a great semester!

*Cierra Wallace*  
President of CMU PRSSA



Dues are  
due:  
Tuesday,  
October  
11th

## Interested in...

event planning • networking • fundraising •  
publications writing • or other opportunities.  
Check out the back page for committee information.

*Need more information? Check us out at our website  
[[cmuprssa.org]] or on our Facebook page [[CMU PRSSA]]*

# Three Reasons You Should Join PRC This Semester

PR Central is CMU's non-profit student run PR firm that provides students with hands-on experience and tangible portfolio pieces to build their experience and launch their PR career. Why should you join?

1. Networking - PRC allows students to work with reputable clients and build relationships with other PR professionals that can provide key links to building their careers even before they graduate. These connections can lead to internships, job prospects and a variety of other professional development opportunities.
2. Portfolio pieces - Hands-on experience will provide tangible items to add to your portfolio, showcasing your talents in writing, design, event-coordinating and more. Having a diverse portfolio, rather than only academic pieces, can make you stand out as a PR professional and can open up a wider variety of opportunities.
3. Fun! - Working creatively with the PRC team and learning and growing with your PR peers doesn't only offer professional development, it's fun! Expressing your unique ideas and seeing them implemented provides a great sense of accomplishment and puts you ahead of the game.

To be a member of PRC, you must have a 2.7 GPA, be a paid member of PRSSA, and have taken IPR 101 and JRN 202. If you're interested in joining or want to know more, email PRC President Rebecca Kerster at [PRCentral@gmail.com](mailto:PRCentral@gmail.com).



The **fundraising committee** plans all fundraisers and events for CMU PRSSA. This committee is all about finding new and creative ways to raise money to help support our chapter. This committee creates opportunities for members who would like to gain experience with fundraising, event planning and budgeting. This committee will help members learn to successfully organize fundraisers, write sponsorship letters, donation letters, budget plans, and fundraiser flyers. For more information *contact Treasurer Ally Converse, at [conve1al@cmich.edu](mailto:conve1al@cmich.edu)*.

The **professional development committee** will meet Sunday nights at 8 pm in the Down Under Food Court. We discuss, and organize, agency tours, workshops, speakers, and conferences for our chapter members. For more information *contact Vice President Dayna Lucio, at [lucio1dm@cmich.edu](mailto:lucio1dm@cmich.edu)*.

This semester, the **social committee** will meet Tuesday nights at 7 pm. The first meeting will be September 27. Please meet in the main hallway of Moore and we will find an empty classroom to use. We would love your input and help in planning different socials for the members of CMU PRSSA to get to know each other and have fun! We will also start planning the annual spring banquet. If you have any questions, please *contact Director of Member Services Amy Crockett at [crock1an@cmich.edu](mailto:crock1an@cmich.edu)*.

The **publications committee** will be working with PRCentral on some of their smaller projects, as well as doing some writing for the Central Premier. Committee meeting day and time to be announced. For more information *contact Promotions Director Kamaria Thornton, at [thorn1k@cmich.edu](mailto:thorn1k@cmich.edu)*.

## Upcoming Dates & Events

*Island Park Social*  
Tuesday, 9/13

*General Meeting*  
Tuesday, 9/27  
Tuesday, 10/11  
Tuesday, 10/25